Appl. No. 10/807,431 Response dated April 8, 2008 Reply to Notice of Non-Compliant Amd of March 19, 2008

## **Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings of claims in the application:

## **Listing of Claims:**

- 1. (Original) A computer-implemented method of determining whether to require a user to enter a secret code into an electronic transaction device for completing selected merchant transactions, the method comprising:
- (a) a user presenting a form of account identification to an electronic transaction device to initiate a transaction;
  - (b) inputting a transaction amount;
- (c) providing a table that includes a plurality of merchant categories and transaction threshold amounts for each merchant category;
  - (d) obtaining the merchant category for each initiated transaction;
- (e) comparing the inputted transaction amount to the transaction threshold associated with the merchant; and
- (f) requiring the use to enter the secret code for the selected transaction if the inputted transaction amount exceeds the transaction threshold amount associated with the merchant.
- 2. (Original) The method of claim 1 wherein the selected transactions are transactions where the form of account identification is contactless.
  - 3. (Original) The method of claim 2 further comprising:
- (g) automatically routing the transaction to a user's stored value account for debiting of the transaction amount.
- 4. (Original) The method of claim 1 wherein the merchant transactions are debit transactions.

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- 5. (Original) The method of claim 1 wherein the secret code is a PIN.
- 6. (Original) The method of claim 1 wherein the form of account identification is a physical contactless device.
- 7. (Original) The method of claim 1 wherein the form of account identification is a magnetic stripe card.
- 8. (Original) The method of claim 1 wherein the form of account identification is biometric data.
- 9. (Original) The method of claim 1 wherein the merchant categories are defined by SIC codes.
- 10. (Original) The method of claim 1 wherein the merchant categories are defined by merchant category codes.
- 11. (Original) A computer-implemented apparatus for determining whether to require a user to enter a secret code into an electronic transaction device for completing selected merchant transactions, the apparatus comprising:
- (a) means for presenting a form of account identification to an electronic transaction device to initiate a transaction;
  - (b) means for inputting a transaction amount;
- (c) a table that includes a plurality of merchant categories and transaction threshold amounts for each merchant category;
  - (d) means for obtaining the merchant category for each initiated transaction;
- (e) means for comprising the inputted transaction amount to the transaction threshold associate with the merchant; and
- (f) means for requiring the user to enter the secret code for the selected transaction if the inputted transaction amount exceeds the transaction threshold amount associated with the merchant.

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- 12. (Original) The apparatus of claim 11 wherein the selected transactions are transactions where the form of account identification is contactless.
  - 13. (Original) The apparatus of claim 12 further comprising:
- (g) automatically routing the transaction to a user's stored value account for debiting of the transaction amount.
- 14. (Original) The apparatus of claim 11 wherein the merchant transactions are debit transactions.
  - 15. (Original) The apparatus of claim 11 wherein the secret code is a PIN.
- 16. (Original) The apparatus of claim 11 wherein the form of account identification is a physical contactless device.
- 17. (Original) The apparatus of claim 11 wherein the form of account identification is a magnetic stripe card.
- 18. (Original) The apparatus of claim 11 wherein the form of account identification is a biometric data.
- 19. (Original) The apparatus of claim 11 wherein the merchant categories are defined by SIC codes.
- 20. (Original) The apparatus of claim 11 wherein the merchant categories are defined by merchant category codes.

Claims 21-42 (canceled).